

Web Hosting

Eastern Kentucky University recognizes the usefulness of the World Wide Web in sharing and obtaining information and encourages student organizations to take full advantage of this technology within the following guidelines.

Hosting options

Any RSO desiring to have a web page that is associated with the Office of Student Life's RSO page has two hosting options:

The first option is to have the Office of Student Life host the page for the organization. With this option the organization creates the desired web page and any subsequent changes; and sends them to the Office of Student Life. The data will then be downloaded by the Office of Student Life onto the server. The URL connected to this option will be similar to <http://www.studentlife.eku.edu/orgs/departmental/orgname>. Direct FTP updating by the organization is not permitted under this option. There are no fees attached to this option.

The second option is for the organization to have an entity outside the university host the web site. This option allows more flexibility in the organization's URL. This option also allows for direct FTP updating of the site. If this option is chosen the organization would create a buffer page that contains the link to their off-campus site. This page is then sent to the Office of Student Life and from there inserted into the proper web folder. The University reserves the right to remove the link at any time without prior notification to the organization. The only fees associated with this option will be those, if any, charged by hosting entity.

Web page policies

All RSO web pages must meet the following guidelines:

- Web pages are considered to be UNofficial sites,
- Web pages may not use official ECU web site designs, navigation bars or any facsimile thereof,
- Web pages may not use official ECU logos unless it receives prior written approval from the Office of Public Relations and Marketing. Approval documentation must be submitted to the Office of Student Life,
- Web pages must meet the requirements of all applicable statutes and University policies, including ADA and handicapped access, copyrights and patents, FERPA; and those within the Student Handbook. Infringement of copyright laws, obscene, harassing or threatening materials on pages can be in violation of local, state or

federal laws and can be subject to litigation by appropriate law enforcement agencies.

- Each organization's web page must include the following information:
 - Name of the organization
 - Name and e-mail address of the individual who is responsible for maintaining the page;
 - Date last updated (month, date, four digit year)\
- The sale or promotion of goods and services is prohibited on sites hosted or linked from an ECU server. **All commercial activity is prohibited.**
- Commercial advertising of any kind is prohibited on sites hosted or linked from an ECU server.