


EASTERN KENTUCKY UNIVERSITY

HOMECOMING • OCTOBER 25, 2008

TO: All Registered Student Organizations

FROM: 
Jey Marks - Homecoming Committee
Associate Director of Alumni Relations

DATE: September 12, 2008

SUBJECT: King & Queen Applications & Publicity for Candidates 2008 and Float Applications

KING & QUEEN APPLICATIONS

The Homecoming Committee has a policy which is designed to save sponsoring organizations the expense of publicizing their pre-candidates, and to spare the pre-candidates the unpleasant public scrutiny which accompanies such publicity.

To accomplish these ends, the following rules will be enforced. Please read them to your membership and make certain that your candidate is familiar with them.

1. All publicity will be handled by the Homecoming Committee.
2. The Homecoming Committee will publish on-line all candidate pictures included. The committee will also display pictures of all pre-candidates for viewing by potential voters on-line prior to the election.
3. Individual pictures of all pre-candidates will be taken by the Homecoming Committee photographer in Conference Room E of the Powell Building on Thursday, October 2nd. A time will be designated to the candidate when the application is submitted. **Those individuals turning in their applications first get their choice of photo times. Those waiting to the last minute will be assigned as available.**
4. Residence Halls: Halls may present their candidate to a meeting of their residents or post a photograph of the winning candidate at the front desk for 24 hours after her selection. Organizations may present their candidate at a meeting of the organization.
5. Any pre-candidate violating these regulations will be referred to the Homecoming Committee for appropriate action. In these cases, candidates and/or organization representatives may be called to testify before the entire Homecoming Committee.

***THE PENALTY FOR DISREGARDING THESE RULES
IS DISQUALIFICATION FROM THE HOMECOMING KING & QUEEN COMPETITION.***

6. The entry fee for each King & Queen candidate will be \$35. This includes the cost of photography, prizes, luncheon, and publicity through planned displays.
7. Questions or clarifications of these rules may be directed to the Office of Student Life or Alumni Relations. (622-3855 or 622-1260).

8. EKU's Homecoming Queen also has the honor of representing the University at the Mountain Laurel Festival, and the King may serve as her escort. This festival takes place in the Spring Semester, this event is represented by all of the Kentucky State Colleges and Universities.

RULES FOR HOMECOMING CANDIDATES:

All registered campus student organizations will be allowed to nominate a candidate for King & Queen. From these candidates, finalists (the number may vary based on final tabulations) will be selected by the popular vote of the student body. These finalist by the popular vote will serve as Eastern's only Homecoming King & Queen candidates.

QUALIFICATIONS FOR CANDIDATES:

1. Must have a minium **2.5 Cumulative** grade point average.
2. Must not be on social probation or undated suspension.
3. Must be a full time student at Eastern Kentucky University.
4. Only the finalists will be judged and will ride in convertibles during the parade.

**IT IS THE RESPONSIBILITY OF THE SPONSORING ORGANIZATION
TO SEE THAT THEIR INDIVIDUAL CANDIDATE MEETS THESE QUALIFICATIONS.**

On Wednesday, October 15th, the finalists will be selected from the candidates in a campus-wide election. The polling areas will be Campus-Wide On-line via the web. Names of the finalists selected will be posted on Wednesday, October 15th, on the Homecoming Website, and their names and photos will be made available for the next issue of *The Eastern Progress*.

SPECIAL INSTRUCTIONS

1. The names of the Homecoming King & Queen candidates must be turned in on the attached form **NO LATER** than **THURSDAY, OCTOBER 2 , AT 10:30a.m.** the Office of Student Life, 128 Powell Student Center.
2. Entry fee (\$35) for each candidate is to be paid by Inter-Account Bill or personal check. Inter-Account Bills are available in the Student Life Office (128 Powell Bldg.) and must be completed and signed when application is submitted. If an organization **fails to pay** the Homecoming pre-candidate fee by Thursday, October 2 at 10:30 a.m., their pre-candidate will not be included in the election.
3. Pictures of all candidates will be taken in the Powell Bldg. on **Thursday, OCTOBER 2, at a time assigned when turning in the application.** This picture will be used for Homecoming publicity.
4. PUBLICITY POLICY: **ALL PUBLICITY WILL BE HANDLED BY THE HOMECOMING COMMITTEE.**
5. Posters, cards, lollipops, Facebook and Myspace Groups/Ads/Profiles, any type of On-line Advertising or any other promotional activities by individual pre-candidates or organizations will not be permitted. Publicity will be conducted through the on-line publishing forum featuring all candidates' pictures. Pictures of all candidates will also be displayed via the web on-line.

6. Campaigning will not be allowed at any time by anyone.
7. Any infraction of the rules will be referred to the Homecoming Committee.

HOMEcomings CANDIDATE FINALISTS

The King & Queen selection and presentation committee is coordinated by the Office of Alumni Relations (622-1260) and Student Life (622-3855). Any questions concerning the queen selection or presentation may be referred to these offices.

All Homecoming King/Queen finalists will ride in convertibles during the Homecoming Parade on October 25, at 11:00 a.m. The crowning of the King & Queen is scheduled at half time at the game between ECU and Eastern Illinois.

INSTRUCTIONS FOR KING & QUEEN FINALISTS

1. Each organization will be expected to provide flowers for its candidate at the parade. Candidates need not bring flowers to the coronation on Saturday afternoon.
2. **A meeting of the selected finalists will be held Wednesday, October 15, 9:00 p.m. in the Jagers Room of the Powell Building. Finalists will be called between 7:00 - 9:00 p.m. on October 15.**
3. Appropriate consistent outfits will be worn by the finalists during the Homecoming Parade. Convertibles or T-tops must be provided by the sponsoring organization. (No finalist will ride on any float as a Homecoming King/Queen finalist.)
4. Similar outfits selected by the finalists will be worn during the pregame coronation ceremonies Saturday afternoon.
5. Complete instructions and rehearsal schedules will be distributed at the October 15th meeting of finalists.

HOMEcomings FLOATS

All university registered organizations may submit applications for a parade float, in accordance with the following guidelines:

1. Application forms may be obtained from the Office of Student Life, 128 Powell Student Center.
2. The \$35 entry fee must be paid no later than 4:30 p.m. Wednesday, October 15, to the Office of Student Life, 128 Powell Student Center. All fees must be paid by Inter-Account Bill or personal check, made payable to the Homecoming Committee. Applications/fees must be submitted no later than 4:30 p.m., Wednesday, October 15, to the Office of Student Life, 128 Powell Student Center. Inter-Account Bills are available in the Office of Student Life, and must be completed and signed when application is submitted.